

REP HEADLINE# 3371757
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
OFFER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP

AUG20/12 14.33
*** WFLA-TV ***

ADV # ADV. NAME ISS/NFIB
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #

BUYER NAME KYM MASON

SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 3371757

CLASS: NATL. LOCAL REGIONAL

PRDCT NFIB EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG27/12 SEP2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 14.33

REP: NEW ORDER... 8/20

TOT: \$30,300/12X
PLS CNF... TNX --- JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ADV: NATIONAL FEDERATION OF INDEPENDENT BUSINESS



8/12/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = NFIB
AGENCY PRODUCT CODE = NFIB
AGENCY EST# =

1			530P-600P	30		\$850.00	8/27	8/31	2		M-F	2
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PROGRAM : NEWS CH8 AT 530P
RA35+ : 3.6

2			530P-600P	60		\$1,700.00	8/27	8/31	2		M-F	2
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PROGRAM : NEWS CH8 AT 530P
RA35+ : 3.6

3			1100P-1135P	30		\$1,800.00	8/27	9/2	4		M-SU	4
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PROGRAM : LATE NEWS
RA35+ : 2.5

9/12/12

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4			630P-700P	30		\$4,500.00	8/27	8/31	4		M-F	4
PROGRAM : NBC NIGHTLY NEWS RA35+ : 8.2												

SEP/12 30300.00

CONTRACT TOTAL 30300.00
 TOTAL SPOTS 12

MARKET TOTALS \$86,571 WFLA 35% WFTS 15% WTSP 15% WTVT 15% WTOG 15% WTTA 5% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

COMP EST; WILL UPDATE WHEN AVAIL

SVC- NSI BOOKS- JUL/EJ

DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Natl Fed Indp Bus / Issue
 Submission Number 1046 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Natl Fed Indp Bus / Issue	Submission Cost: 30300	Campaign Ref: E:120821060
Buyer: "	Client/Product/Estimate: NFIB / NFIB /	Sales Rep: HRP Los Angeles
Schedule Dates: 08/27/12 to 09/02/12	Weeks: 1	Order Ref: 03371757
Est./PO Number: 03371757	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Natl Fed Indp Bus / Issue	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	Total	Cost
1	M-F 530p News M W.F..	04	850	30 Comme	Nbr of Spots 2	2	1700
2	M-F 530p News T.T..	04	1700	60 Comme	Nbr of Spots 2	2	3400
3	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots 4	4	7200
4	M-F 630p ET / 530p CT NBC Nightly News MTWTF..	02	4500	30 Comme	Nbr of Spots 4	4	18000
Weekly Totals: Total Spots (Ord Spots)					12	12	

Grand Totals				Month 9 Weeks: 5			
Totals				08/27			
Spots	12			12			12
Cost	30300						30300

Grand Totals: Spots: 12 Gross Total: 30,300.00

Commission:	4,545.00
Net Total:	25,755.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Natl Fed Indp 8us / Issue
PROD: Natl Fed Indp 8us / Issue

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120821060
WFLA
INVOICE NUMBER 0100032568
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30
SCHEDULE DATES 8/27/12- 9/02/12
Standard 8 broadcast Month
TERMS: NET 30 DAYS.

REF#: NF18 /NF18 /
Desc: 03371757

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 530p News	850.00	1 2	8/29	WE	05:54P	30	NF18FL814	850.00
			8/31	FR	05:39P	30	NF18FL814	850.00
M-F 530p News	1700.00	2 2	8/28	TU	05:51P	01:00	NF18FL60	1700.00
			8/30	TH	05:57P	01:00	NF18FL60	1700.00
M-Su 11p News	1800.00	3 4	8/28	TU	11:19P	30	NF18FL814	1800.00
			8/30	TH	11:35P	30	NF18FL814	1800.00
			9/01	SA	11:08P	30	NF18FL814	1800.00
			9/02	SU	11:10P	30	NF18FL814	1800.00
M-F 630p ET / 530p CT N8C Nigh	4500.00	4 4	8/27	MO	06:52P	30	NF18FL814	4500.00
			8/28	TU	06:52P	30	NF18FL814	4500.00
			8/30	TH	06:52P	30	NF18FL814	4500.00
			8/31	FR	06:59P	30	NF18FL814	4500.00
Total Airtime Gross Spot Revenue:			30,300.00					

PERIOD COST 30,300.00

12 Total Units
ACTUAL GROSS BILLING 30,300.00
AGENCY COMMISSION 4,545.00
NET DUE 25,755.00
SUB-TOTALS Debits .00
TOTAL RECONCILING Credits .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Natl Fed Indp 8us / Issue
PRODUCT
Natl Fed Indp 8us / Issue

INVOICE NUMBER 0100032568
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 25,755.00

REMIT TO:

*00246

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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